

Stonecrest, GA - Walmart/Publix Trade Area



Walmart/Publix Trade Area
Retail GAP & Leakage

Calculated using TAS Retrieval
Latitude: 33.698540 Longitude: -84.095554
Jul 16, 2019

Totals

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Total retail trade including food and drink (NAICS 44, 45 and 722)	2,733,801,632	4,432,608,591	1,698,806,959
Total retail trade (NAICS 44 and 45)	2,420,273,633	3,940,638,806	1,520,365,172

Motor Vehicle Parts and Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Motor vehicle and parts dealers (NAICS 441)	568,976,676	1,018,202,813	449,226,137
Automobile dealers (NAICS 4411)	482,690,664	890,048,809	407,358,145
New car dealers (NAICS 44111)	447,368,145	806,255,706	358,887,561
Used car dealers (NAICS 44112)	35,322,519	83,793,103	48,470,585
Other motor vehicle dealers (NAICS 4412)	8,998,182	64,796,466	55,798,285
Recreational vehicle dealers (NAICS 44121)	1,702	18,083,649	18,081,946
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	8,996,479	46,712,818	37,716,339
Boat dealers (NAICS 441222)	37	13,906,807	13,906,770
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	8,996,442	32,806,010	23,809,568
Automotive parts, accessories, and tire stores (NAICS 4413)	77,287,830	63,357,537	-13,930,293
Automotive parts and accessories stores (NAICS 44131)	48,458,836	37,843,611	-10,615,224
Tire dealers (NAICS 44132)	28,828,995	25,513,926	-3,315,069

Furniture and Home Furnishings Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Furniture and home furnishings stores (NAICS 442)	45,004,185	71,467,550	26,463,364
Furniture stores (NAICS 4421)	30,767,623	42,685,833	11,918,210
Home furnishings stores (NAICS 4422)	14,236,562	28,781,717	14,545,155
Floor covering stores (NAICS 44221)	4,953,582	4,226,253	-727,328
Other home furnishings stores (NAICS 44229)	9,282,981	24,555,464	15,272,483
Window treatment stores (NAICS 442291)	21,910	1,238,853	1,216,943
All other home furnishings stores (NAICS 442299)	9,261,071	23,316,611	14,055,540

Electronics and Appliance Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Electronics and appliance stores (NAICS 443)	51,553,570	65,184,903	13,631,333
Household appliance stores (NAICS 443141)	2,749,055	10,256,797	7,507,741
Electronics stores (NAICS 443142)	48,804,514	54,928,106	6,123,592

Building Material and Garden Equipment and Supplies Dealers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Building material and garden equipment and supplies dealers (NAICS 444)	87,215,867	266,858,514	179,642,647
Building material and supplies dealers (NAICS 4441)	80,286,992	228,966,610	148,679,618
Home centers (NAICS 44411)	65,369,068	126,677,378	61,308,310
Paint and wallpaper stores (NAICS 44412)	283,295	6,076,103	5,792,808
Hardware stores (NAICS 44413)	241,860	19,950,457	19,708,598
Other building material dealers (NAICS 44419)	14,392,770	76,262,672	61,869,902
Lawn and garden equipment and supplies stores (NAICS 4442)	6,928,874	37,891,904	30,963,029
Outdoor power equipment stores (NAICS 44421)	1,397,098	5,715,009	4,317,911
Nursery, garden center, and farm supply stores (NAICS 44422)	5,531,777	32,176,895	26,645,118

Food and Beverage Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food and beverage stores (NAICS 445)	390,111,477	538,895,475	148,783,997
Grocery stores (NAICS 4451)	345,173,301	482,818,576	137,645,276

Supermarkets and other grocery (except convenience) stores (NAICS 44511)	329,217,347	460,322,571	131,105,223
Convenience stores (NAICS 44512)	15,955,953	22,496,005	6,540,052
Specialty food stores (NAICS 4452)	11,545,557	17,287,753	5,742,196
Meat markets (NAICS 44521)	11	5,679,109	5,679,098
Fish and seafood markets (NAICS 44522)	5,004,757	2,082,280	-2,922,477
Fruit and vegetable markets (NAICS 44523)	4,255,790	3,527,027	-728,763
Other specialty food stores (NAICS 44529)	2,284,999	5,999,336	3,714,338
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	78,324	3,222,312	3,143,989
All other specialty food stores (NAICS 445299)	2,206,675	2,777,024	570,349
Beer, wine, and liquor stores (NAICS 4453)	33,392,620	38,789,146	5,396,526

Health and Personal Care Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Health and personal care stores (NAICS 446)	156,144,770	244,762,102	88,617,332
Pharmacies and drug stores (NAICS 44611)	121,011,977	203,359,408	82,347,431
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	27,415,719	15,415,493	-12,000,226
Optical goods stores (NAICS 44613)	7,220,490	8,831,434	1,610,944
Other health and personal care stores (NAICS 44619)	496,584	17,155,766	16,659,183
Food (health) supplement stores (NAICS 446191)	496,565	6,278,418	5,781,853
All other health and personal care stores (NAICS 446199)	19	10,877,349	10,877,330

Gasoline Stations

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Gasoline stations (NAICS 447)	348,866,607	430,332,570	81,465,963

Clothing and Clothing Accessories Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Clothing and clothing accessories stores (NAICS 448)	192,263,260	189,970,472	-2,292,788
Clothing stores (NAICS 4481)	141,967,889	137,945,070	-4,022,819
Men's clothing stores (NAICS 44811)	4,550,525	6,493,848	1,943,324
Women's clothing stores (NAICS 44812)	15,204,866	27,045,079	11,840,213
Children's and infants' clothing stores (NAICS 44813)	2,024,380	8,104,504	6,080,124
Family clothing stores (NAICS 44814)	100,630,692	79,234,053	-21,396,639
Clothing accessories stores (NAICS 44815)	3,165,928	7,081,702	3,915,774
Other clothing stores (NAICS 44819)	16,391,499	9,985,883	-6,405,616
Shoe stores (NAICS 4482)	32,514,829	25,430,404	-7,084,425
Jewelry, luggage, and leather goods stores (NAICS 4483)	17,780,542	26,594,998	8,814,456
Jewelry stores (NAICS 44831)	17,780,236	24,362,520	6,582,284
Luggage and leather goods stores (NAICS 44832)	306	2,232,478	2,232,172

Sporting Goods, Hobby, Musical Instrument and Book Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	23,696,907	52,600,415	28,903,508
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	19,382,301	45,602,253	26,219,952
Sporting goods stores (NAICS 45111)	7,321,698	26,508,676	19,186,979
Hobby, toy, and game stores (NAICS 45112)	8,082,349	13,189,774	5,107,425
Sewing, needlework, and piece goods stores (NAICS 45113)	5,072	2,613,313	2,608,240
Musical instrument and supplies stores (NAICS 45114)	3,973,182	3,290,490	-682,692
Book stores and news dealers (NAICS 4512)	4,314,606	6,998,162	2,683,556
Book stores (NAICS 451211)	4,314,599	6,346,760	2,032,162
News dealers and newsstands (NAICS 451212)	7	651,402	651,395

General Merchandise Stores

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
General merchandise stores (NAICS 452)	395,090,076	514,887,899	119,797,823
Department stores (NAICS 4522)	37,660,540	107,821,933	70,161,393
Other general merchandise stores (NAICS 4523)	357,429,536	407,065,965	49,636,429
Warehouse clubs and supercenters (NAICS 452311)	309,429,716	346,196,116	36,766,399
All other general merchandise stores (NAICS 452319)	47,999,820	60,869,850	12,870,030

Miscellaneous Store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Miscellaneous store retailers (NAICS 453)	36,142,293	84,803,889	48,661,597
Florists (NAICS 4531)	1,009,253	4,626,561	3,617,307
Office supplies, stationery, and gift stores (NAICS 4532)	6,872,618	16,935,853	10,063,234
Office supplies and stationery stores (NAICS 45321)	4,859,278	6,694,605	1,835,327
Gift, novelty, and souvenir stores (NAICS 45322)	2,013,340	10,241,247	8,227,907
Used merchandise stores (NAICS 4533)	8,313,866	14,325,349	6,011,483
Other miscellaneous store retailers (NAICS 4539)	19,946,555	48,916,127	28,969,572
Pet and pet supplies stores (NAICS 45391)	10,248,773	13,678,485	3,429,712
Art dealers (NAICS 45392)	6,576	6,393,994	6,387,418
Manufactured (mobile) home dealers (NAICS 45393)	112	3,640,646	3,640,534
All other miscellaneous store retailers (NAICS 45399)	9,691,093	25,203,002	15,511,909
Tobacco stores (NAICS 453991)	4,345,095	10,243,258	5,898,163
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	5,345,998	14,959,744	9,613,746

Non-store Retailers

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Non-store retailers (NAICS 454)	125,207,945	462,672,204	337,464,259
Electronic shopping and mail-order houses (NAICS 4541)	91,230,536	403,149,932	311,919,396
Vending machine operators (NAICS 4542)	3,210,426	6,579,077	3,368,650
Direct selling establishments (NAICS 4543)	30,766,982	52,943,195	22,176,213
Fuel dealers (NAICS 45431)	4,535,469	19,457,765	14,922,296
Other direct selling establishments (NAICS 45439)	26,231,513	33,485,430	7,253,917

Food Services and Drinking Places

	2019 Supply (\$)	2019 Demand (\$)	GAP/Surplus (\$)
Food services and drinking places (NAICS 722)	313,527,999	491,969,785	178,441,786
Special food services (NAICS 7223)	20,996,886	42,374,597	21,377,711
Food service contractors (NAICS 72231)	17,323,719	34,595,886	17,272,167
Caterers (NAICS 72232)	3,518,401	7,144,208	3,625,807
Mobile food services (NAICS 72233)	154,766	634,503	479,737
Drinking places (alcoholic beverages) (NAICS 7224)	10,209,156	18,178,729	7,969,573
Restaurants and other eating places (NAICS 7225)	282,321,956	431,416,458	149,094,502
Full-service restaurants (NAICS 722511)	142,278,767	215,132,184	72,853,417
Limited-service restaurants (NAICS 722513)	132,691,533	178,767,194	46,075,661
Cafeterias, grill buffets, and buffets (NAICS 722514)	489,943	6,668,656	6,178,713
Snack and non-alcoholic beverage bars (NAICS 722515)	6,861,713	30,848,425	23,986,712
Ice cream, soft serve and frozen yogurt shops (NAICS 722515C + 7225152)	3,603,591	4,722,184	1,118,593
Doughnut shops (NAICS 7225153)	3,167,620	4,860,231	1,692,611
Bagel shops (NAICS 7225154)	13,582	1,403,088	1,389,506
Coffee shops (NAICS 7225155)	733	13,176,678	13,175,944
Cookie shops (NAICS 7225156)	4	213,274	213,270
Other snack and non-alcoholic beverage bars (NAICS 7225157)	76,184	6,472,970	6,396,786