



# Community Profile

Web Map Site  
Area: 37.76 square miles

Prepared by Esri

<b>Population Summary</b>	
2000 Total Population	34,342
2010 Total Population	49,101
2017 Total Population	52,393
2017 Group Quarters	222
2022 Total Population	55,006
2017-2022 Annual Rate	0.98%
2017 Total Daytime Population	48,936
Workers	22,769
Residents	26,167
<b>Household Summary</b>	
2000 Households	12,038
2000 Average Household Size	2.84
2010 Households	19,250
2010 Average Household Size	2.54
2017 Households	20,794
2017 Average Household Size	2.51
2022 Households	21,911
2022 Average Household Size	2.50
2017-2022 Annual Rate	1.05%
2010 Families	12,335
2010 Average Family Size	3.18
2017 Families	13,173
2017 Average Family Size	3.16
2022 Families	13,800
2022 Average Family Size	3.16
2017-2022 Annual Rate	0.93%
<b>Housing Unit Summary</b>	
2000 Housing Units	12,553
Owner Occupied Housing Units	66.7%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	4.1%
2010 Housing Units	22,093
Owner Occupied Housing Units	46.9%
Renter Occupied Housing Units	40.2%
Vacant Housing Units	12.9%
2017 Housing Units	22,724
Owner Occupied Housing Units	44.0%
Renter Occupied Housing Units	47.5%
Vacant Housing Units	8.5%
2022 Housing Units	23,605
Owner Occupied Housing Units	43.9%
Renter Occupied Housing Units	48.9%
Vacant Housing Units	7.2%
<b>Median Household Income</b>	
2017	\$44,990
2022	\$49,421
<b>Median Home Value</b>	
2017	\$131,638
2022	\$145,213
<b>Per Capita Income</b>	
2017	\$23,782
2022	\$27,191
<b>Median Age</b>	
2010	32.1
2017	32.9
2022	33.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Households by Income</b>	
Household Income Base	20,794
<\$15,000	15.1%
\$15,000 - \$24,999	9.9%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	18.1%
\$50,000 - \$74,999	19.5%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	2.6%
\$200,000+	2.3%
Average Household Income	\$59,645
<b>2022 Households by Income</b>	
Household Income Base	21,911
<\$15,000	15.2%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	10.4%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	12.7%
\$150,000 - \$199,999	3.2%
\$200,000+	3.0%
Average Household Income	\$68,012
<b>2017 Owner Occupied Housing Units by Value</b>	
Total	10,007
<\$50,000	7.2%
\$50,000 - \$99,999	19.3%
\$100,000 - \$149,999	37.2%
\$150,000 - \$199,999	17.7%
\$200,000 - \$249,999	5.0%
\$250,000 - \$299,999	4.8%
\$300,000 - \$399,999	4.3%
\$400,000 - \$499,999	1.5%
\$500,000 - \$749,999	1.5%
\$750,000 - \$999,999	0.8%
\$1,000,000 +	0.8%
Average Home Value	\$166,059
<b>2022 Owner Occupied Housing Units by Value</b>	
Total	10,360
<\$50,000	4.9%
\$50,000 - \$99,999	15.0%
\$100,000 - \$149,999	33.3%
\$150,000 - \$199,999	17.0%
\$200,000 - \$249,999	5.5%
\$250,000 - \$299,999	6.2%
\$300,000 - \$399,999	7.2%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	4.2%
\$750,000 - \$999,999	2.2%
\$1,000,000 +	1.2%
Average Home Value	\$213,972

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	49,103
0 - 4	7.7%
5 - 9	7.8%
10 - 14	8.4%
15 - 24	15.0%
25 - 34	15.6%
35 - 44	16.1%
45 - 54	14.3%
55 - 64	9.4%
65 - 74	3.6%
75 - 84	1.5%
85 +	0.5%
18 +	70.9%
2017 Population by Age	
Total	52,393
0 - 4	7.1%
5 - 9	6.9%
10 - 14	7.2%
15 - 24	15.7%
25 - 34	16.5%
35 - 44	14.1%
45 - 54	13.4%
55 - 64	11.0%
65 - 74	5.9%
75 - 84	1.8%
85 +	0.6%
18 +	74.3%
2022 Population by Age	
Total	55,006
0 - 4	7.1%
5 - 9	6.5%
10 - 14	6.5%
15 - 24	15.7%
25 - 34	17.2%
35 - 44	13.9%
45 - 54	12.1%
55 - 64	10.8%
65 - 74	7.0%
75 - 84	2.4%
85 +	0.6%
18 +	75.5%
2010 Population by Sex	
Males	21,505
Females	27,596
2017 Population by Sex	
Males	23,291
Females	29,102
2022 Population by Sex	
Males	24,641
Females	30,365

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	49,101
White Alone	3.2%
Black Alone	93.9%
American Indian Alone	0.2%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	1.7%
Hispanic Origin	2.3%
Diversity Index	15.6
<b>2017 Population by Race/Ethnicity</b>	
Total	52,393
White Alone	3.1%
Black Alone	93.7%
American Indian Alone	0.2%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.0%
Hispanic Origin	2.2%
Diversity Index	15.9
<b>2022 Population by Race/Ethnicity</b>	
Total	55,006
White Alone	3.1%
Black Alone	93.4%
American Indian Alone	0.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	2.2%
Hispanic Origin	2.2%
Diversity Index	16.5
<b>2010 Population by Relationship and Household Type</b>	
Total	49,101
In Households	99.5%
In Family Households	83.0%
Householder	25.1%
Spouse	11.1%
Child	37.3%
Other relative	6.4%
Nonrelative	3.2%
In Nonfamily Households	16.5%
In Group Quarters	0.5%
Institutionalized Population	0.4%
Noninstitutionalized Population	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Population 25+ by Educational Attainment</b>	
Total	33,121
Less than 9th Grade	1.7%
9th - 12th Grade, No Diploma	5.8%
High School Graduate	18.3%
GED/Alternative Credential	3.8%
Some College, No Degree	30.0%
Associate Degree	9.0%
Bachelor's Degree	23.0%
Graduate/Professional Degree	8.4%
<b>2017 Population 15+ by Marital Status</b>	
Total	41,321
Never Married	48.7%
Married	32.2%
Widowed	4.0%
Divorced	15.0%
<b>2017 Civilian Population 16+ in Labor Force</b>	
Civilian Employed	91.2%
Civilian Unemployed (Unemployment Rate)	8.8%
<b>2017 Employed Population 16+ by Industry</b>	
Total	26,750
Agriculture/Mining	0.0%
Construction	3.5%
Manufacturing	5.5%
Wholesale Trade	1.3%
Retail Trade	11.7%
Transportation/Utilities	10.0%
Information	2.2%
Finance/Insurance/Real Estate	8.4%
Services	49.2%
Public Administration	8.2%
<b>2017 Employed Population 16+ by Occupation</b>	
Total	26,748
White Collar	62.7%
Management/Business/Financial	13.9%
Professional	20.2%
Sales	7.9%
Administrative Support	20.7%
Services	19.0%
Blue Collar	18.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	3.0%
Installation/Maintenance/Repair	2.0%
Production	3.7%
Transportation/Material Moving	9.6%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	49,101
Population Inside Urbanized Area	97.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>	
Total	19,250
Households with 1 Person	30.9%
Households with 2+ People	69.1%
Family Households	64.1%
Husband-wife Families	28.3%
With Related Children	15.2%
Other Family (No Spouse Present)	35.7%
Other Family with Male Householder	5.5%
With Related Children	3.2%
Other Family with Female Householder	30.2%
With Related Children	22.0%
Nonfamily Households	5.0%
All Households with Children	40.9%
Multigenerational Households	6.3%
Unmarried Partner Households	6.6%
Male-female	5.9%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	19,250
1 Person Household	30.9%
2 Person Household	26.6%
3 Person Household	18.2%
4 Person Household	13.2%
5 Person Household	6.6%
6 Person Household	2.8%
7 + Person Household	1.7%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	19,250
Owner Occupied	53.8%
Owned with a Mortgage/Loan	50.3%
Owned Free and Clear	3.6%
Renter Occupied	46.2%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	22,093
Housing Units Inside Urbanized Area	97.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	2.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Metro Fusion (11C)
2. Up and Coming Families
3. Young and Restless (11B)

## 2017 Consumer Spending

Apparel & Services: Total \$	\$34,834,857
Average Spent	\$1,675.24
Spending Potential Index	78
Education: Total \$	\$22,383,758
Average Spent	\$1,076.45
Spending Potential Index	74
Entertainment/Recreation: Total \$	\$47,651,937
Average Spent	\$2,291.62
Spending Potential Index	73
Food at Home: Total \$	\$80,934,389
Average Spent	\$3,892.20
Spending Potential Index	77
Food Away from Home: Total \$	\$54,672,103
Average Spent	\$2,629.22
Spending Potential Index	79
Health Care: Total \$	\$81,389,551
Average Spent	\$3,914.09
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$30,243,969
Average Spent	\$1,454.46
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$12,480,339
Average Spent	\$600.19
Spending Potential Index	75
Shelter: Total \$	\$262,420,979
Average Spent	\$12,620.03
Spending Potential Index	78
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,555,107
Average Spent	\$1,661.78
Spending Potential Index	71
Travel: Total \$	\$30,167,993
Average Spent	\$1,450.80
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$16,648,634
Average Spent	\$800.65
Spending Potential Index	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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