



FEBRUARY 2025 CITY MANAGER'S REPORT





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CITY CLERK



CITY CLERK

Highlights: Following is City Clerk Office activity for the month of February 2025.

Open Record Requests Rec'd	35
Council Meetings	2
Committee/Board Meetings	5
Ordinances Approved	0
Resolutions Approved	2
Proclamations	1

A man in a dark suit, light-colored checkered shirt, and dark tie is standing in a meeting room. He is gesturing with his right hand while holding a white folder or document in his left. The room contains several white tables and chairs, and a long counter with dark cabinets in the background. The entire image is overlaid with a semi-transparent red filter.

COMMUNICATIONS

COMMUNICATIONS

Overview

Below, please find a brief overview of accomplishments for the month of November.

Meetings

- Pre-production, production and post-production for all live meetings
 - Work Session (2/10/25)
 - Municipal Court (2/8/25)
 - TIPS (2/12/25)
 - Municipal Court (2/13/25)
 - CPI (2/13/25)
 - Municipal Court (2/18/25)
 - SAP Public Hearing (2/18/25)
 - Zoning Board of Appeals (2/18/25)
 - Finance Committee Meeting (2/19/25)
 - City Council Meeting (2/24/25)
 - Municipal Court (2/27/25)

CITY EVENTS

Transit Equity
Day 2/4



COMMUNICATIONS CONT.

CITY EVENTS CONT.

New birth at the State Capitol 2/6



HB581 townhall (Grimes) 2/5



HB581 town-hall (Mayor Pro Tem) 2/20



COMMUNICATIONS CONT.

CITY EVENTS CONT.

Valentines dance 2/14



Love Is In The Air (Court Wedding) 2/14



Battle Of The Drumline 2/22



COMMUNICATIONS CONT.

CITY EVENTS CONT.

Mayor's Reading Club 2/25



Mayor's Orientation Video 2/24



COMMUNICATIONS CONT.

CITY EVENTS CONT.

Dekalb
Mayors'
Roundtable
2/25



Dekalb
Mayors'
Roundtable
2/25



Municipal
Court at the
State Capitol
2/27



COMMUNICATIONS CONT.

CITY EVENTS CONT.

Coffee With A Cop 2/12



MLK Lion's Den Grocery Store 2/28



Continuation of Citywide Headshots

City HBCU Group Photo 2/21



COMMUNICATIONS CONT.

CITY EVENTS CONT.

CPR Training
2/19



Municipal
Court 4th Dis-
trict Monthly
Meeting 2/14



COMMUNICATIONS CONT.

CITY EVENTS CONT.

Spirit Day Group Photo 2/7

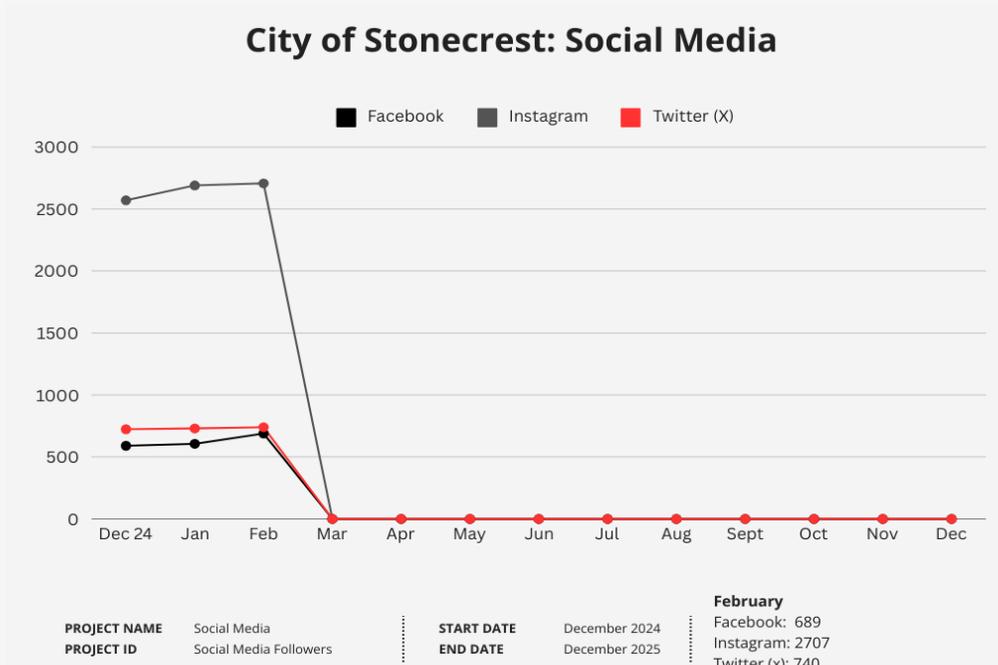


ZBA Swearing In 2/18





COMMUNICATIONS CONT.



Happy Black History Month

Post Reach: 1187
Engagement: 28

Mayor and Council: State Capitol

Post Reach: 1819
Engagement: 12

District 2: HB581

Post Reach: 764
Engagement: 1

District 4 &5 HB581

Post Reach: 650
Engagement: 10

Councilman Fye: Lithonia Highschool State Capital

Post Reach: 961
Engagement: 23

Reminder: Coffee With a Cop

Post Reach: 908
Engagement: 5

Battle of the Drumline Announcement

Post Reach: 1213
Engagement: 23

Who Will Win the Superbowl?

Post Reach: 2625
Engagement: 39

Stonecrest intends to opt out

Post Reach: 861
Engagement: 1

Mayor Cobble: National Transit Equity Day

Post Reach: 1598
Engagement: 23

Stonecrest on the Move

Post Reach: 645
Engagement: 1

WOW GALA Flyer

Post Reach: 988
Engagement: 14

Cupid Is Busy in Stonecrest

Post Reach: 607
Engagement: 3

Citizens Academy: Flyer

Post Reach: 1020
Engagement: 11

Coffee With a Cop

Post Reach: 994
Engagement: 3



COMMUNICATIONS CONT.

Stonecrest Loves Our Staff

Post Reach: 2250
Engagement: 35

Benefits and Wellness: CPR

Post Reach: 1076
Engagement: 36

District 4 & 5 HB581

Post Reach: 560
Engagement: 9

Stonecrest APP Coming Soon

Post Reach: 569
Engagement: 11

District 4&5 Townhall

Post Reach: 1040
Engagement: 25

Citizens Academy: Past Graduates

Post Reach: 862
Engagement: 18

HBCU DAY at City Hall

Post Reach: 2954
Engagement: 127

City Council Meeting

Post Reach: 477
Engagement: 12

Battle of the Drumlins Recap

Post Reach: 6481
Engagement: 329

Mayor's Book Club

Post Reach: 1516
Engagement: 57

Dekalb County: Hazardous Waste Promo

Post Reach: 290
Engagement: 9

East Precent Community Engagement

Post Reach: 296
Engagement: 5

Road Closed Panola Rd

Post Reach: 1906
Engagement: 34

Walk with the Mayors

Post Reach: 851
Engagement: 115

Analytics

Facebook

Followers: 689 | Page Likes 504

Instagram

Followers: 2707

X (Twitter)

Followers: 740

Nextdoor

21,080 members
14,216 claimed households
109 neighborhoods



COMMUNICATIONS CONT.

WEBSITE OVERALL TRAFFIC & MOST VISITED PAGES

Page Title	Views Total
/Calendar.aspx	4965
/CivicAlerts.aspx	1351
/Search	380
/calendar.aspx	347
/directory.aspx	783
/Directory.aspx	341
/240/City-Meetings	282
/197/Planning-Zoning	301
/158/Building-Department	315
/255/City-Business-Licenses	292
/196/Parks-Recreation	290



COMMUNITY DEVELOPMENT

COMMUNITY DEVELOPMENT

COMMUNITY DEVELOPMENT

- › Community Development is serving in the Community. Senior Planner Ramona Eversley volunteered at the DeKalb Brilliance Academy and assisted three (3) kindergarten classes plan parks for the community.



Planning & Zoning Senior Planner, Ramona Eversley and the Kindergarten Kids at Dekalb Brilliance Academy.

- Attended February Mayor and City Council work session. Code Compliance presented an amended version of the adopted Truck Parking ordinance (TMOD 24-001). The decision was made for the amendments to be processed during a full cycle round of public hearing meetings, including CPIM March 13th.
- Updating Community Development Processes (*planning and zoning, code compliance, building and land development divisions*)
- Development Services meeting for February 20th for the City Managers Directors Meeting on February 25th.
- 404 Concrete seeking resolution meeting to discuss next steps due to conditions on the ground not matching what is on the site.
 - » LOMR Letter of map revision
 - » CLOMR Conditional Letter of Map Revision
- Citizen Serve refresher training for planning and zoning February 11, 2025.
- Attend Plan First Webinar.
 - » Plan First City designations are determined by eligibility of QLG and

COMMUNITY DEVELOPMENT CONT.

- Planning and Zoning Department Head meeting; discussions included SAP process for late night establishment-collaboration with Business Licenses; LDP and Bonds for developments.
- IDI Logistics; requesting final conditions to move forward with construction.
 - » Based on the size of the pending buildings, staff has contacted ARC to determine if another DRI review is required.
 - » Confirmation was received that if there are no changes to the current request an additional review is not warranted.
- Stonecrest FUN DAY January 31st! Another SUCCESSFUL EVENT!
- CPR Training! A February 19TH Another SUCCESSFUL EVENT!@
- Completed the RFP and the review with the City Manager for the Zoning Ordinance and Overlay Rewrite. The proposed schedule included in the rewrite is below: (subject to change based on procurement.) created a special email address for the project zoningrewriteRFP@stonecrestga.gov
 - » **RFP TIMELINE:** All dates are tentative and subject to change.
 - › Release RFP: February 19, 2025
 - › Advertise February 29, 2025
 - › Response Due: March 21, 2025
 - › Review & Select Interviewees: March 24-March 28, 2025
 - › Conduct Interviews: April 2, & 3, 2025
 - › City Council Authorization: April 28, 2025
 - › Contract Begins: May 1, 2025
 - » All required information has been submitted to procurement. CURRENTLY: Pending final review and approval from the procurement team for release.
- Career Day at Stoneview Elementary School April 2, 2025.
- Pending projects:
 - » Collaborate with the Economic Development team to devise an Economic Justice Action Plan??
 - › Investment in marginalized communities for equitable development, economic empowerment and neighborhood transformation (ex. St. Louis)
- Stonecrest Summer Street Food Truck Festival??
- Code and the Community- biweekly social media blurbs for the public to understand what is happening in code and the difference between code compliance and policing.
- Attended Coffee with a Cop February 12th
- One on One with Director Butts and CBO Robinson.
- Meeting with Court Administrator Minor to understand the process of how code compliance cases are handled and the story of why code cases are backlogged.
- Property owner attended a meeting to disclose that 42 acres are for sale at the intersection of Klondike and Woodrow Dr. (forwarded to CM office for review.)
- Interdev Tree Canopy Study to procurement for review.



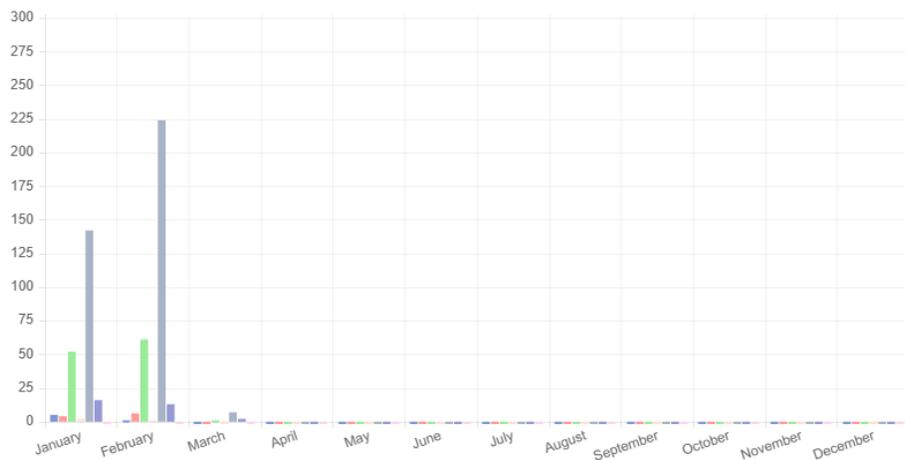
COMMUNITY DEVELOPMENT CONT.

BUILDING

- Construction Board of Appeals Meeting: February 12th City Hall Chambers
 - » Metro Green’s request for a Certificate of Occupancy
- Outstanding inspections needing updated from DeKalb County Fire Marshal’s office via CBO Robinson.
 - » Privy has hired Nova Engineering a 3rd party inspection team to perform plan review and inspections.
 - » New Black Wall Street is currently under review for businesses without a business license.
 - » Sea Quest- Submission of a new application for renovations. Ron Alexander-Nova Engineering – CBO Robinson responded to the team with an inquiry related to ownership and outstanding fees .
 - » Inspections: February 2025
 - » Failed: 61
 - » Passed: 224
 - » Inspections passed with comments: 13

INSPECTIONS COMPLETED BY STATUS

Year: 2025



Inspections completed by status	
■	Canceled Online
■	Inspection cancelled
■	Inspection Failed
■	Inspection not required
■	Inspection Passed
■	Inspection passed with comments
■	No Status Specified

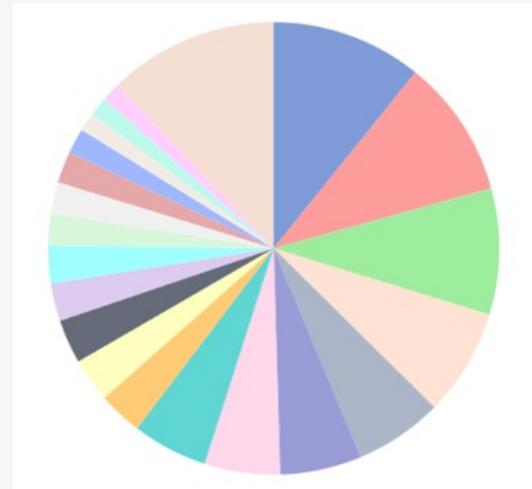


COMMUNITY DEVELOPMENT CONT.

CODE COMPLIANCE

- » Director Butts presented their recommended edits from TMOD 21-001 Truck Parking ordinance at the February 10th MCC Work session.
 - › Mayor and City Council requested a full cycle of public meetings beginning with CPIM March 13, PC April 1st, MCC final approval April 28th.
- » Virtual Court Calendar March 27th, April 24 for business licenses and outstanding code cases.
- » Received the open code cases report from the Court Administrator. A common theme is that code compliance is waiting an extensive period of time to turn in notices/citations. Reinspection are several months outside of the initial contact the property owners due to violations, causing delays in scheduling court dates.
- » **Violations by Violation Type : February 2025**

Violations by Violation Type			
	Sanitation	24	10.8%
	Accumulation of rubbish or garbage	22	9.9%
	Restrictions and limitations	20	9.0%
	Protective Treatment	17	7.7%
	Parking regulations	14	6.3%
	Vegetation and debris	13	5.9%
	Roofs and drainage	12	5.4%
	Outdoor storage of materials	12	5.4%
	Exterior walls	7	3.2%
	Window, skylight and door frames	7	3.2%
	Accessory Structures	7	3.2%
	Payment of occupational tax	6	2.7%
	Motor Vehicles	6	2.7%
	Permits	5	2.3%



	Building numbering	5	2.3%
	Doors	5	2.3%
	Prohibited signs	4	1.8%
	Business License	3	1.4%
	High weeds & grass	3	1.4%
	Outside Storage	3	1.4%
	All Others	27	12.2%

COMMUNITY DEVELOPMENT CONT.

• **PLANNING AND ZONING**

- » Tree planting project for District 1-Councilwoman Graves along Stone Mountain Industrial Blvd. Three (3) quotes were received. Paul Landscaping \$17,587, Ron Smith \$ 8,133, ASAP \$18,521 *Under professional services Ron Smith will plant the quoted 15 trees and maintain with watering for 3 months during National Arbor Day April 26th.* The funding will be allocated for the City of Stonecrest Tree Bank.
- » Panola Park 2680 Panola Park Road Lithonia Road 30058; All variance architectural design requests approved with lot reduction to 4200 sq. ft.
 - › Development of Regional Impact (DRI) meeting scheduled March 31,2025 virtually
- » Zoning Rewrite has been forwarded to procurement for review. *(See schedule of release on page 1)*
- » The GIS department has included all zoning districts on the City “zoning” map.
- » Earth Day-April 25th. coordination with Senior Planner Eversley and Nicholas Ivery Community Engagement Coordinator-CM Office.
- » Pre-application meetings: 11
- » Technical Review Committee Meetings (TRC): 12 cases
- » Zoning Certification Requests: 12
- » ORR:7
- » Business License Requests:12
- » Sign Request: 05
- » Special Land Use Permits: 00
- » Special Administrative Permit: 07
- » Rezoning Applications: 00
- » City Council Meeting – January 27, 2025– Cases: 01

• **LAND DEVELOPMENT (Report Attached)**

- » Arborist interviews to be scheduled. The posting is complete, and we will continue to work with HR to confirm next steps.
- » Land Disturbance Permits issued: 03
 - › Number of inspections: 52
 - › Notices to comply issued: 07
 - › Stop Work Orders issued: 00
 - › Number of violations: 07
 - › Stream buffer violations: 00
 - › Complaints received: 02

• February & March /cases/ meetings.

- » Planning Commission – February 04, 2025 (Cancelled)
- » City Council Work Session – February 10, 2025
- » Community Planning Information Meeting (CPIM) – February 13, 2025
- » SAP Public Hearing – February 18, 2025



COMMUNITY DEVELOPMENT CONT.

- » Zoning Board of Appeals (ZBA) – February 18, 2025
- » City Council Meeting – February 24, 2025
- » Planning Commission March 4, 2025.
 - › RZ 24 005 1810 Coffee Road M-2 Heavy Industrial to M- Light Industrial
 - › SLUP 24-009 3356 Panola Road- Child daycare
 - › SLUP 25-001 4989 Thompson Mill Rd.- Personal Care Home
- » SAP/ZBOA March 18, 2025.
- » MCC March 24, 2025 RZ 24 005, SLUP 24-009, SLUP 25-001, and 2955 Klondike Preliminary Plat (72-units townhome development)
- » DRI 2025 Panola Park DRI# 4365 March 31st.

During the month of Feb 2025, the Land Development Division of the City of Stonecrest performed the erosion control inspections for compliance/enforcement actions:

Minor Land Disturbance Permits reviewed: 0

Land Disturbance Permits issued: 3

Number of inspections: 52

Number of violations: 7

Notices to comply issued: 7

Stream buffer violations: 0

Stop Work Orders issued: 0

Complaints received: 2

	# of Violations	Court Summons	Contractor Notices	# of Inspections	Final Inspection
Feb 2025	7	0	7	52	18 Houses

This report is being submitted at your request to keep your office informed on the inspections carried out by the City of Stonecrest. Should you have any questions concerning this information, please contact Robert Smith, Land Development Manager at 470-727-0013.



COMMUNITY DEVELOPMENT CONT.

Active LDPs in The City of Stonecrest					
Project	Address	Type	State Waters (Within 200 ft)	Within 75 Foot Stream Buffer	Acres Disturbed
Auto Mechanic Shop	2889 S. Stone Mtn-Lithonia	Mechanic Shop	No	No	5
Alif Transport LLC	1617 Rogers Lake Rd	Office Building	Yes (Trib to Swift Creek)	Yes	11.4
Arete Prep. School	3072 Evans Mill Rd.	Private School	No	No	.74
Crestview Pointe	7199 Hayden Quarry Rd	Single Family Homes	No	No	26.31
Georgia Piedmont Transportation College	6720 Marbut Rd.	Office	Yes (Trib to Pole Bridge Creek)	Yes	3.67
Highland Park	6251 Rock Springs Rd	Single Family Homes	YES (Trib to Pole Bridge Creek)	Yes	84.85
404 Concrete Mixed Use	2523 Lithonia West Dr.	Construction retail	YES (Pole Bridge Creek)	No	5
Flat Rock Hills Phase 4	5627 Browns Mill	Single Family Homes	YES (Trib to South River)	No	49.48
Flat Rock Hills Phase 3	4543 Evans Mill Rd	Single Family Homes	No	No	11.5
Crestview Townhomes	7259 Hayden Quarry Rd.	Townhomes	YES (Honey Creek)	Yes	28
Carwash	1813 Rock Chapel	Carwash	No	No	1.8
Retail Store	6721 Covington Highway	Retail	No	No	2.75
Parking	2179 Rock Chapel	Truck Parking	Yes (Yellow River)	No	4.93
Stream Bank	6135 Browns Mill Road	Restoration	YES (Pole Bridge Creek)	Yes	.51
Upgrading Site	6434 Chupp Road	Upgrade Commercial Site	No	No	.5
Parking lot extension	5845 Hillvale Road	Parking	YES (Pole creek)	No	2.42
Parking Lot Upgrade	2215 Lithonia Industrial Blvd	Parking	YES (Pole Bridge Creek)	No	.95
Parking Lot Expansion	2219 Lithonia Industrial Blvd	Parking	YES (Pole Bridge Creek)	Yes	10.1
ATM	8424 Mall Parkway	Drive through ATM	No	No	.03



COMMUNITY DEVELOPMENT CONT.

BUILDING PERMIT METRICS OF PERFORMANCE

Permit Type	#Issued	Permit Fees	Valuation
Commercial Building Permit			
Interior Alteration/Finish	1	64820	18010710
Total Commercial Building Permit	1	64820	18010710
Electrical Permit:			
Commercial	4	843	0
Residential	7	945	0
Total Electrical Permit	11	1788	0
Land Disturbance Permit:			
Clearing and grubbing	1	520	0
Total Land Disturbance Permit	1	520	0
Mechanical / HVAC Permit:			
Residential	8	1520	0
Commercial	2	240	0
Total Mechanical / HVAC Permit	10	1760	0
Plumbing Permit:			
Commercial	2	1225	0
Residential	8	1120	0
Total Plumbing Permit	10	2345	0
Residential Building Permit:			
New Construction	2	6107.12	918016.86
Exterior Renovation	1	245	373402.47
Total Residential Building Permit	3	6352.12	1291419.33
Roofing, Siding, and Windows:			
Commercial	1	1769.5	0
Residential	7	1424	0
Total Roofing, Siding, and Windows	8	3192.5	0
Sign Permit:			



COMMUNITY DEVELOPMENT CONT.

Sign Permit:			
Sign	6	400	0
Total Sign Permit	6	400	0
Special Administrative Permit:			
Special Event	1	70	0
Home Occupation	4	380	0
Total Special Administrative Permit	5	450	0
Variance Application:			
Zoning	3		0
Total Variance Application	3	3440	0
Zoning Certification Request:		3440	
Zoning Certification Request	12		0
Total Zoning Certification Request	12	600600	0
All Permit Total:	70	85667.62	19,302,129.33

COMMUNITY DEVELOPMENT CONT.



REPLACING DRIVING

Replacing a driveway is a significant home improvement project that can enhance curb appeal, increase property value, and improve functionality. However, before you start tearing up your old driveway and pouring new concrete or laying pavers, it's crucial to understand the legal and regulatory requirements involved. One of the most common questions homeowners have is whether they need a permit to replace their driveway. The answer is YES can vary widely depending the scope of the project, and building codes.

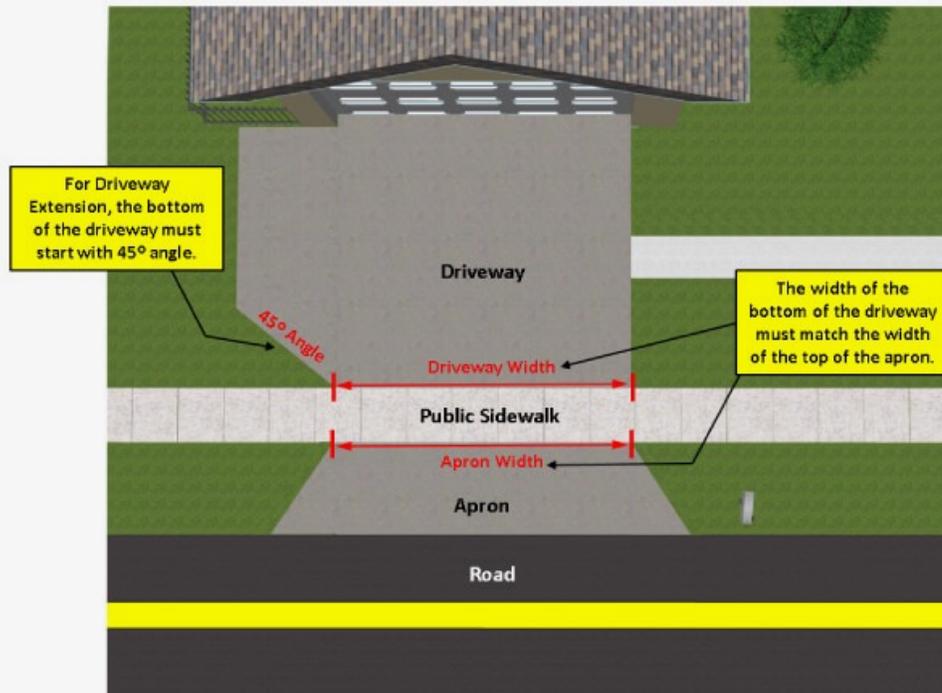
Understanding Building Permits

A building permit is an official approval issued by local government agencies that allows you to proceed with construction or renovation work on your property. The purpose of a building permit is to ensure that the work complies with local building codes and zoning laws, which are designed to safeguard public health, safety, and welfare.

Why Are Permits Important?

- 1. Safety and Compliance:** Permits ensure that construction work meets safety standards and building codes, reducing the risk of structural failures or other hazards.
- 2. Insurance and Liability:** Unpermitted work can void your homeowner's insurance policy and leave you liable for accidents or damages.
- 3. Property Value:** Future buyers might hesitate to purchase a property with unpermitted work, potentially lowering your home's market value.
- 4. Legal Consequences:** Performing work without a permit can result in fines, penalties, and legal issues with local authorities.

COMMUNITY DEVELOPMENT CONT.



Reasons for requiring a driveway permit

A driveway permit is necessary because **constructing a driveway often involves modifying public (right-of-way) spaces**, such as gutters, sidewalks, driveway approaches, or curbs.

Obtaining a permit and adhering to building codes ensures that the new driveway is safe and meets all required standards, primarily aimed at protecting residents and the community.

Permits also **guarantee that contractors follow regulations related to craftsmanship and material quality**, reducing the likelihood of substandard construction.

Lastly, obtaining a driveway permit **helps you avoid potential fines and legal issues in the future**.

Therefore, for similar reasons, a driveway permit is usually required, even if you are repaving or widening your driveway.

This is why you should factor the permit cost into the overall cost of extending your driveway.

Note: Don't confuse a driveway permit with a temporary driveway permit. A temporary permit only allows construction vehicles access to the construction site from the public road.

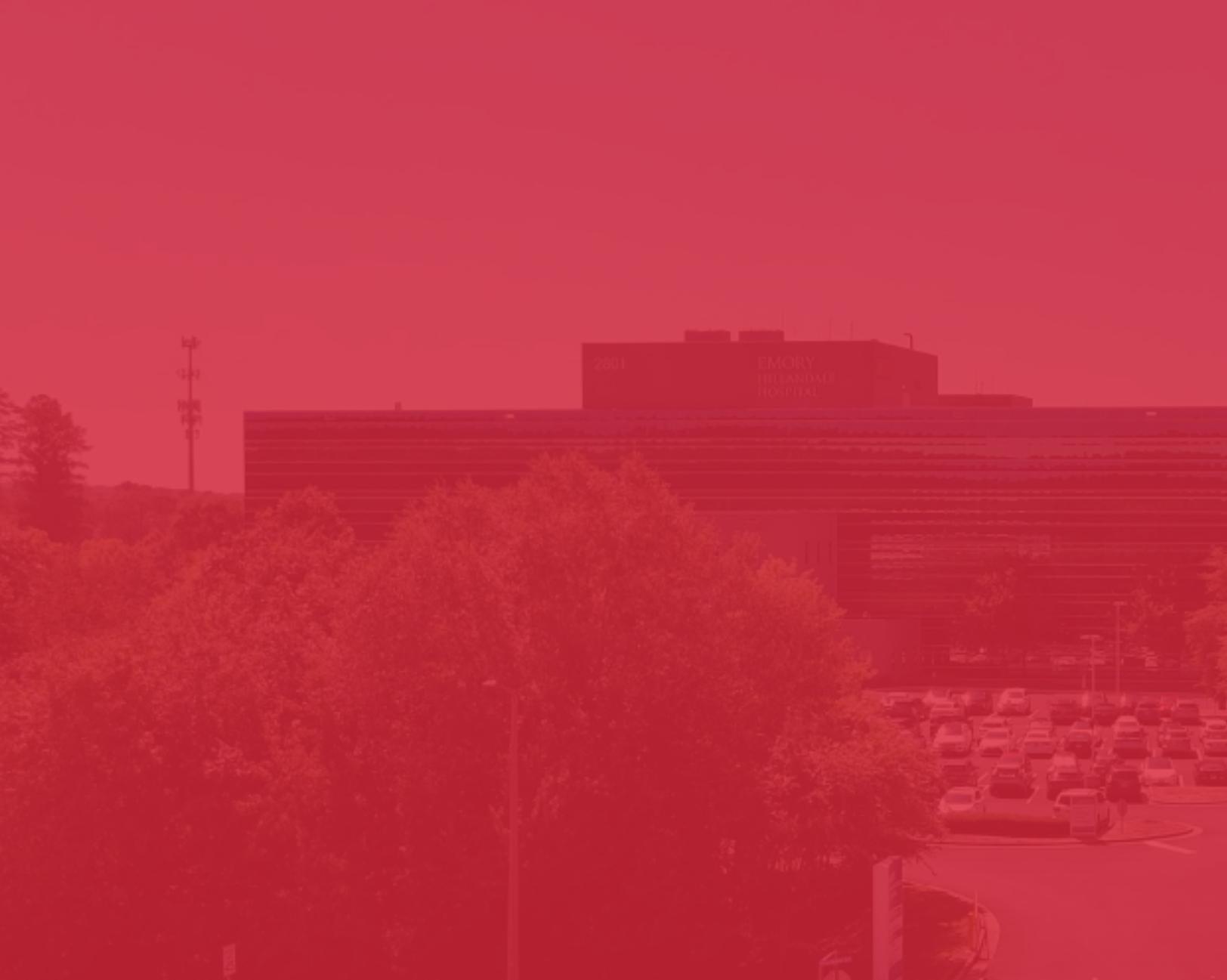


COMMUNITY DEVELOPMENT CONT.

Code Enforcement Month In Review February 2025

	February 2025
New Cases/Complaints	115
Total Inspections New & Reinspections	313
Notices of Violations Issued	84
Citations Issued	30
Violations Resolved	70
Proactive Code Enforcement Cases	65
Sweeps & Special Projects	1
Signs Removed	0

- Training
 - » Held several departmental trainings with team on policies and procedures
 - » Staff attended training (off site)
- Reviewed and approved or denied 19 extension requests
- Reviewed 3 Apartment inspections documents
- Completed 36 Open Records Requests
- Environmental Court was held virtually on February 11th
- Environmental Court was held in person on February 13th
- Environmental Court was held in person on February 18th
- Environmental Court was held virtually on February 27th



ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT

Stonecrest Business Retention & Expansion Report

The Small Business Training series has been postponed until fall following a consultation with City Manager Gia Scruggs, who approved the decision to improve scheduling and participation.

David conducted 145 Business Retention and Expansion (BRE) visits throughout the city, engaging directly with business owners to assess their needs and provide support. During a visit to International Paper, he made known about a critical nighttime water issue affecting production. He promptly connected the business with DeKalb Water, facilitating communication to resolve the problem and ensuring further minimal disruption to their business operations.

Business Attraction and Stonecrest Entertainment District Report

As economic development ramps up efforts to attract experiential retail to the Stonecrest Entertainment District, the land within the district is now available for sale. Economic development officials are collaborating with a broker to promote the land at the ICSC Convention in Las Vegas this May. Oyinkansola conducted a cold email outreach campaign, sending 100 emails to 50 businesses that align with the Entertainment and Experiential Retail profile. Followed up with these businesses while collecting additional contact information for future outreach.



The Economic Development Department has been invited to the Dekalb County Economic Development Cities and Partners Luncheon, hosted by the city of Dunwoody, on Tuesday, March 4th, 2025. The invitation was received on February 10, 2025.

COMING SOON: Buttermilk Biscuit Restaurant

Due to permitting issues Buttermilk Biscuits Restaurant has delayed its ribbon cutting. Initially, the restaurant was planning the event for Jan. 27. Currently, they are planning to have a soft opening on Feb. 24, with an official ribbon cutting expected two weeks later. Buttermilk Biscuit restaurant is opening at the corner of Mall Parkway and Klondike Road. The Stonecrest Economic Development Business Retention and Expansion team has been actively working with the establishment to attract workers. Mayor and Council will be invited to the ribbon-cutting event.





ECONOMIC DEVELOPMENT CONT.

Business Development

 **8** New Unique Leads

 **31** Active Projects

Business Retention & Expansion

 **145** Business Retention Visits Made in October 2024

 **100** Total Visits 2024 Goal for BRE

Film Productions

 **1** Film Production Applications made in August 2024

 **0** Total Film Production Applications 2024

FACTS, FIGURES AND STATEMENTS

City Growth Trends (utilizing latest data available):

Costs of Community Services			
Expenditures per \$1.00 in Revenue by Land Use			
	Residential	Commercial/Industrial	Agriculture
Averages	\$1.53	\$.39	\$.43

Georgia Power recently shared data further highlighting the importance of commercial development in communities. For every \$1 spent by cities for development by type. Commercial/Industrial Development creates the most net positive impact to the community.

Commercial Market Snapshots for Quarter 4 of 2024 are available on our website. *Data and Reports*

Georgia Unemployment Rate Remains low: For 1st Quarter of 2024 the [Atlanta Regional Commission](#) forecasts that the Atlanta region is holding steady at 3% unemployment. Up one tenth of a percent from November and December of 2023.

Median Household Income in Stonecrest are \$68,482 for 2024 Source: zoomprospector

ECONOMIC DEVELOPMENT CONT.

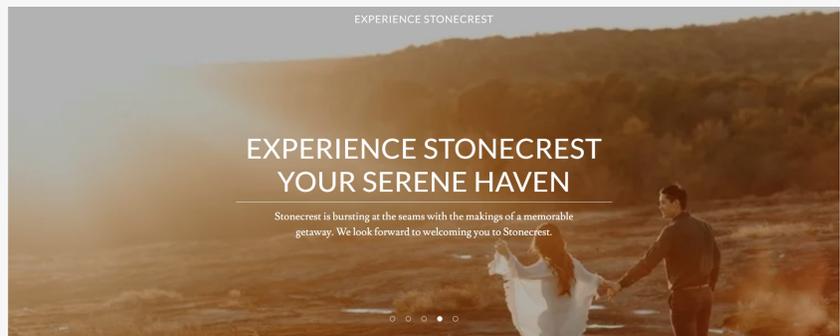
The City of Stonecrest has a labor force of 33,000 and over 18,500 people work in the city.
 Source: zoomprospector

Nearly 180 new residential construction permits were issued in 2023.
 Source : Economic Development Strategic Plan

Stonecrest’s Tourism under Economic Development launched *ExperienceStonecrest.com* earlier 1st Quarter 2024 to drive the experiential brand to tourists visiting and looking to visit the surrounding area in partnership with *DiscoverDeKalb*.

The department’s top target industry sectors for attraction and growth are:

- Professional Services
- Healthcare
- Film and Entertainment
- Transportation and Logistics
- Light Manufacturing
- Experiential Retail
- Data Centers
- Tourism



Georgia Economic Development Statements

Area Development magazine named Georgia No. 1 for business – for ten straight years.
 Source: Area Development and Georgia Governors Press Release

Georgia ranked #4 CNMB for Top States for Business in 2023. Source: CNBC

440 of the Fortune 500 companies call Georgia home

Georgia has a Corporate Income Tax Rate of 5.75%. Amongst other states Georgia Ranks 31st for Corporate Income tax rates. Source: Tax Foundation

Georgia Ranked #2 for Best States to Start a Business. Source: Wallet Hub



ENGINEERING

ENGINEERING

Southeast Athletic Complex Restroom

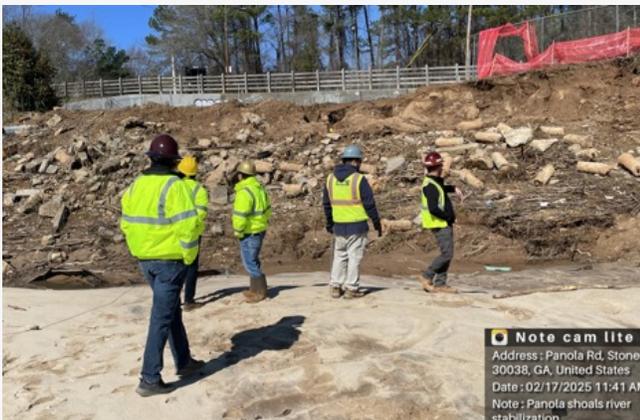
Roof work and plumbing work.



Next Month: Door installation, plumbing fixtures

Panola Shoals Streambank Restoration

Groundbreaking event held on 01/03/25, Additional survey authorized. Erosion control measures to be installed.

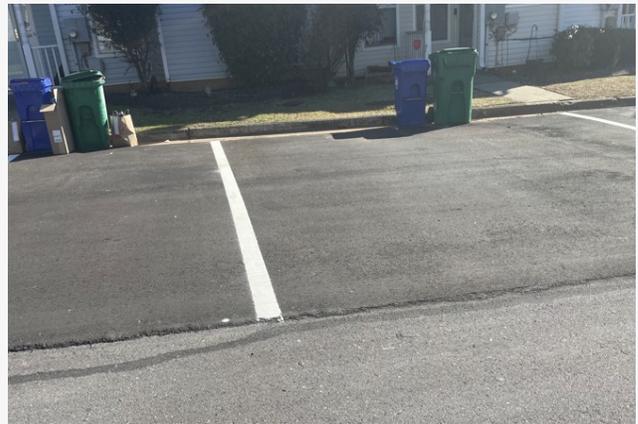


ENGINEERING CONT.

2024 Street Paving

Wellington Manor Subdivision

Contractor worked at Wellington Manor Subdivision striping



Hayden Quarry Road

Contractor completed Hayden Quarry Road paving





ENGINEERING CONT.

Southeast Athletic Complex Restroom

Roof work and plumbing work.



Fairington Road Sidewalk Construction

Bid Cancelled in November 2024, waiting on Procurement to re-bid. This project is funded by CDBG Grant. The city is at risk of losing the Grant Funding.

Fairington Park Outdoor Exercise Equipment/Rubber Surface for Children’s pay area

Bid Documents sent to Procurement on February 27th, waiting for ITB to be released.

Work Orders Generated in February 2025

Date Reported	Location/Address	Description	Reported to	WO Sent By	Source
02/28/25	Hillandale Drive	Pothole patching	R & D	Hari K.	lprewitt@thecapitalrealty.com
02/28/25	Fairington Road	Pothole patching	R & D,	Hari K.	Tammy Grimes
02/25/25	Salem Rd and Evans Mill Rd	Pothole patching	R & D	Hari K.	George Turner
02/24/25	Thompson Mill Road/ Glencroft Entry	Repair Water valve Color	WOPS	Hari K.	(404) 914-6356
02/20/25	Raynard Trail	Pothole patching	R & D	Hari K.	George Turner
02/18/25	Fairington Parkway	Urgent need of salting	R & D	Hari K.	(678) 933-1976
01/13/25	Ardsley Drive Flooding	Resolve flooding issue	R & D	Tony O.	Site visit

FINANCE





FINANCE

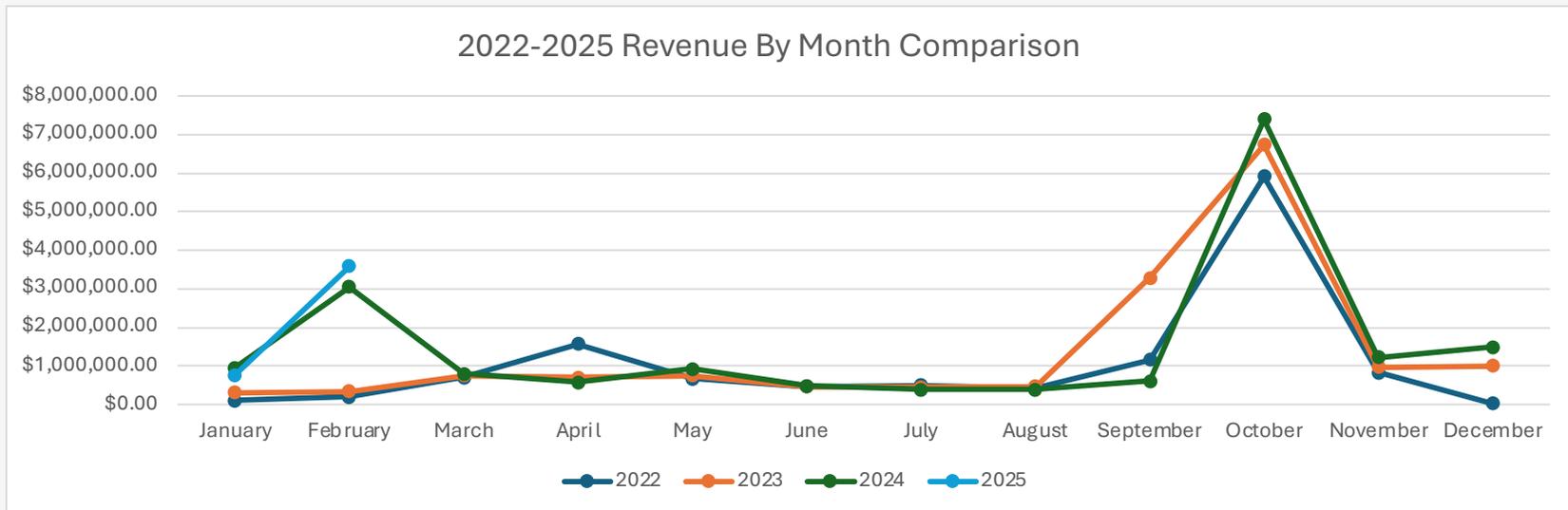
Financial & Revenue Services General Fund Summary of Revenues February 28, 2025

February 2025 Revenues	FY2025 YTD Revenues	FY2025 Budget	FY2025 YTD % Budget	Revenue Description	Category	TOTALS	FY2025 YTD Revenue %
\$0.00	\$17,414.62	\$2,661,000.00	1%	Real Property-Current Year	General Property Tax	\$308,120.51	7%
\$8,420.00	\$8,420.00	\$35,300.00	24%	Public Utility Tax			
\$12,759.19	\$26,056.69	\$75,000.00	35%	Real Property-Past Year			
\$0.00	\$15,068.88	\$270,700.00	6%	Personal Property Current			
\$584.83	\$1,077.56	\$25,000.00	4%	Motor Vehicle Tax			
\$113,506.23	\$219,331.84	\$1,130,000.00	19%	Title AD Valorem Tax			
\$8,652.15	\$8,652.15	\$35,800.00	24%	Intangible Tax Revenue			
\$3,490.81	\$3,490.81	\$13,700.00	25%	Real Estate Transfer Tax			
\$1,925.22	\$5,266.03	\$9,800.00	54%	Personal Property-Prior Year			
\$1,043.90	\$3,341.93	\$1,000.00	334%	Penalty & Interest on Delinquent Tax			
\$0.00	\$0.00	\$9,600.00	0%	Penalty & Interest On Delinquent Property Tax	Franchise Fees	\$3,156,608.30	73%
\$0.00	\$0.00	\$429,000.00	0%	Atlanta Gas Light (Southern Company)			
\$560,649.75	\$560,649.75	\$525,000.00	107%	SSEM (Snapping Shoals)			
\$0.00	\$85,246.27	\$336,000.00	25%	Xfinity/Comcast			
\$0.00	\$5,244.45	\$100,000.00	5%	AT&T			
\$2,505,467.83	\$2,505,467.83	\$2,200,000.00	114%	Georgia Power	Selective Sales & Use Tax	\$47,286.98	1%
\$9,388.38	\$18,475.78	\$100,000.00	18%	Alcohol Beverage Excise Tax (Distributors)			
\$220.00	\$220.00	\$5,000.00	4%	Planning & Development Fee			
\$14,710.60	\$28,591.20	\$175,000.00	16%	Local Option Mixed Drink (LBD)	Business Tax	\$473,886.17	11%
\$130,127.10	\$469,641.17	\$2,200,000.00	21%	Business & Occupational Tax			
\$0.00	\$0.00	\$5,200,000.00	0%	Insurance Premium Tax			
\$4,245.00	\$4,245.00	\$45,000.00	9%	Financial Institution Tax			
\$0.00	\$0.00	\$2,700.00	0%	Election Qualifying Fees	Business License	\$81,900.88	2%
\$22,056.62	\$43,106.62	\$275,000.00	16%	Alcoholic Beverages Current			
\$0.00	\$0.00	\$2,500.00	0%	Other Licenses/Permits			
\$26,944.26	\$38,794.26	\$15,000.00	259%	Insurance License Fee	License & Permits	\$148,489.15	3%
\$85,836.23	\$138,974.15	\$700,000.00	20%	Building Permits			
\$0.00	\$7,020.00	\$65,000.00	11%	Development Permits			
\$1,985.00	\$2,495.00	\$12,000.00	21%	Zoning Applications			
\$0.00	\$0.00	\$1,000.00	0%	Other Licenses/Permits	State Grants	\$0.00	0%
\$0.00	\$0.00	\$0.00		State Government Grant Received			
\$0.00	\$0.00	\$0.00		State Grant Capital-LMIG Direc	General Government	\$12,115.00	0%
\$620.00	\$0.00	\$17,000.00	0%	Fees, Charges			
\$8,745.00	\$620.00	\$10,000.00	6%	Film Permitting			
\$0.00	\$11,495.00	\$250,000.00	5%	Activity Fees			
\$0.00	\$0.00	\$50,500.00	0%	Program Fees			
\$0.00	\$0.00	\$700.00	0%	Charges for Services-Other			
\$4,146.99	\$12,111.99	\$37,000.00	33%	Municipal Court	Fines & Forfeitures	\$12,111.99	0.28%
\$14,238.27	\$31,800.68	\$157,000.00	20%	Interest	Interest Revenues	\$31,800.68	1%
\$16,800.00	\$20,964.73	\$500,000.00	4%	Other Miscellaneous Revenue	Miscellaneous Revenues	\$20,964.73	0%
\$26,256.31	\$52,248.51	\$0.00		Transfer from Motel	Other Financing Sources	\$52,248.51	#DIV/0!
\$3,582,819.67	\$4,345,532.90	\$17,677,300.00	25%				

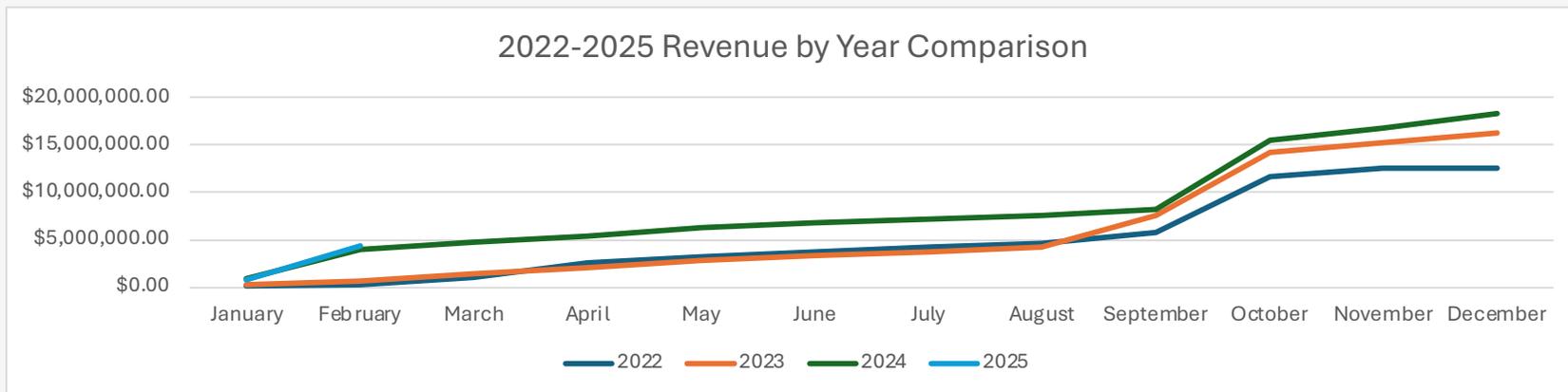


FINANCE CONT.

- Feb 2025 revenues are \$537,696.00 greater than 2024 and across the board with increases in franchise fees, alcohol, permits, occupational tax, and insurance license fees being contributing factors to the increased revenue.



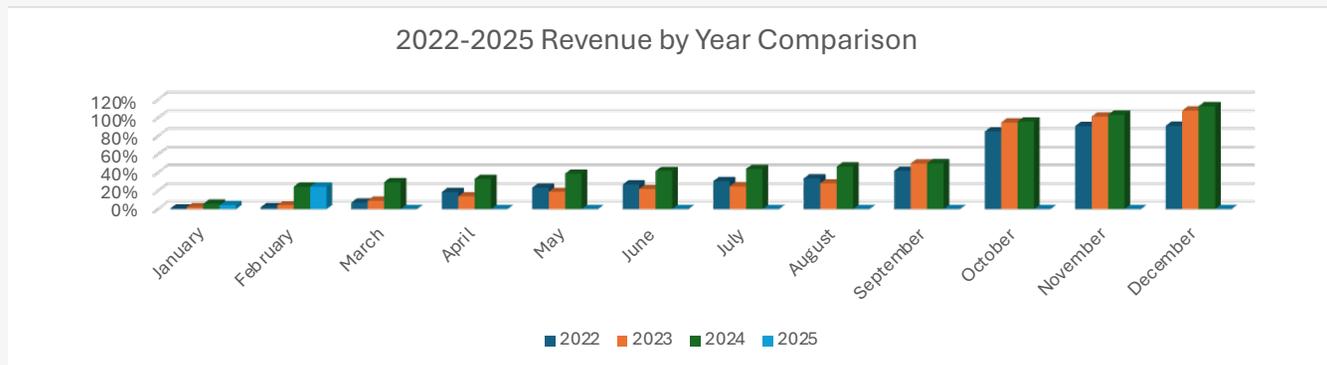
- Overall MTD revenues in 2025 show a slight increase of \$346,243.00 compared to same period in 2024.



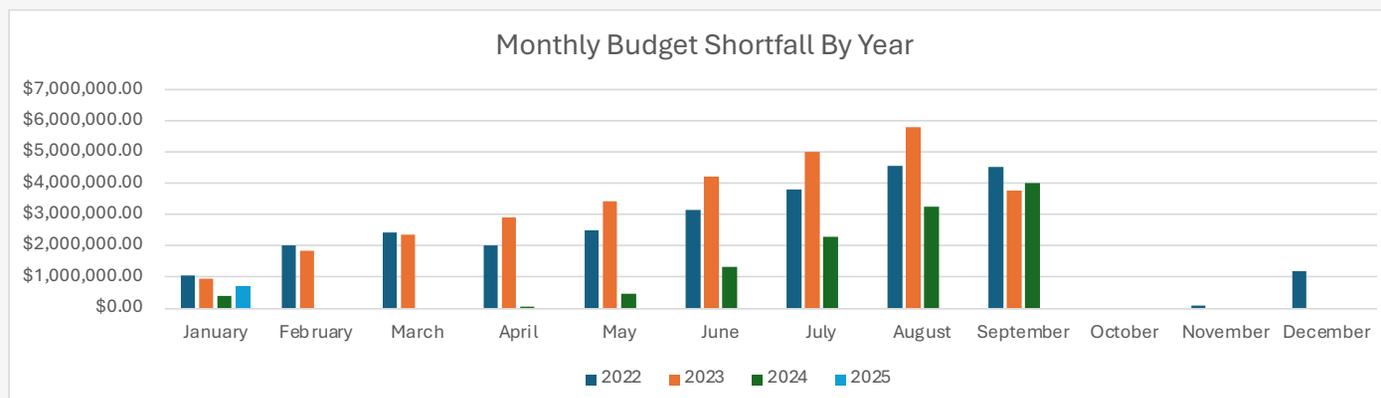


FINANCE CONT.

- Below offers a different view of revenue performance based on monthly percentage to budget by month and year.
- While revenues may fluctuate monthly, the trends show a steady rise in revenues from 2022.



- Below is a simulation of equally spreading the budget across the fiscal year and how revenues are performing.
- The chart indicates each month there was a budget shortfall based on the revenue targets throughout the year.
- The chart is also a clear reflection that the city collects a significant portion of its revenues during the last quarter of the year which explains no shortfalls for 2023 and 2024 because the revenues catches up to the budget.





FINANCE CONT.

- All accounts currently at 100% budget for 2025.

ACCOUNTS AT 100% BUDGET		
Property Tax	Penalties & Interest on Delinquent Tax	334%
Franchise Fees	SSEMC (Snapping Shoals)	107%
Franchise Fees	Georgia Power	114%
Business Licens	Insurance License Fee	259%

- Revenue Division continues its focus on improving processes and maximizing revenues through compliance enforcement and customer engagement.

REVENUE INITIATIVES & FOCUS
Business license renewals and site visit with NBWS in late March for renewal workshop.
Liquor-by-the Drink & Hotel/Motel Excise Tax compliance.
Training businesses on new payment portal option to pay Excise Tax
Continuous improvement efforts on streamlining revenue processes and systems.



FINANCE CONT.

	February 2025 Expenses	FY2025 Budget	FY2025 Activity	Percentage Remaining
Advertising	3,657.00	62,900.00	7,857.00	87.51%
Advertising Expense	-	5,000.00	-	100.00%
Attorney Fees	89,094.76	650,000.00	89,094.76	86.29%
Attorney Fees/Other	40,932.25	50,000.00	40,932.25	18.14%
Audit Services		50,000.00		100.00%
Bank Fees		25,000.00	(14,681.80)	158.73%
Bond Payments - Interest		248,200.00		
Bond Payments - Principal	-	135,000.00	-	
Buildings & Improvements	3,522.50	70,000.00	3,522.50	94.97%
City Events	18,732.48	500,000.00	31,777.07	93.64%
Citywide Mayor Expense	-	5,000.00	-	
Computer/Software	-	105,000.00	707.19	99.33%
District Expenses - D1	150.00	3,000.00	150.00	95.00%
District Expenses - D2	-	3,000.00	-	
District Expenses - D3	150.00	3,000.00	690.00	77.00%
District Expenses - D4	480.00	3,000.00	480.00	
District Expenses D5	-	3,000.00	-	100.00%
District Initiatives - D1	-	10,000.00	-	
District Initiatives - D2	-	10,000.00	-	
District Initiatives - D3	-	10,000.00	-	
District Initiatives - D4	-	10,000.00	-	
District Initiatives - D5	-	10,000.00	-	
Dues & Fees	55,781.97	159,200.00	61,569.61	61.33%
Education & Training	11,201.75	118,500.00	11,315.75	90.45%
Education & Training- D 4	-	5,000.00	-	100.00%
Education & Training-D 1		5,000.00		100.00%
Education & Training-D 2	-	5,000.00	-	100.00%
Education & Training-D 3	-	5,000.00	-	100.00%
Education & Training-D 5	-	5,000.00	-	100.00%
Education & Training-Mayor	-	10,000.00	-	100.00%
Election Svices	-	50,000.00	-	



FINANCE CONT.

	February 2025 Expenses	FY2025 Budget	FY2025 Activity	Percentage Remaining
Equipment Lease	15,589.26	175,000.00	34,762.94	80.14%
Equipment Rental	744.59	10,500.00	744.59	92.91%
Fica/Medicare	32,574.97	513,900.00	78,645.36	84.70%
Film Marketing		30,000.00		100.00%
Film Permitting	-	5,000.00	-	100.00%
Film Programs	-	20,000.00	-	
Furniture And Fixtures	4,429.63	75,000.00	4,429.63	94.09%
General Liability Insurance	41,803.00	275,000.00	41,803.00	84.80%
Group Insurance	54,160.02	957,300.00	132,984.27	86.11%
Hospitality Supplies	286.41	7,000.00	667.81	90.46%
Initiatives	-	25,000.00	-	100.00%
Internet/Phones	9,785.14	110,000.00	18,410.88	83.26%
Machinery		70,000.00		100.00%
Marketing	-	205,000.00	4,228.53	97.94%
Mayor Initiatives	-	75,000.00	1,510.84	97.99%
Mayor Travel Expenses	2,200.00	15,000.00	2,200.00	85.33%
Operating Supplies	6,356.00	146,000.00	22,296.67	84.73%
Other Equipment	5,536.72	112,000.00	5,963.31	94.68%
Overtime	-	170,000.00	-	100.00%
Parks Acquisition	-	-	-	
Payments To Other Agencies	11,379.32	40,000.00	11,399.32	71.50%
Pest Control	65.00	25,500.00	1,466.00	94.25%
Postage	8.68	8,000.00	8.68	99.89%
Printing	-	16,800.00	-	100.00%
Professional Services	63,032.98	2,267,500.00	164,010.89	92.77%
Programming	-	50,000.00	-	100.00%
Public Defender	-	15,000.00	-	100.00%
Recycle/Shredding	99.07	1,000.00	197.76	80.22%
Regular Salaries	444,437.32	6,907,800.00	1,074,609.96	84.44%
Repairs & Maintenance	8,459.80	185,000.00	13,159.37	92.89%
Reserve Contingency	-	320,000.00	-	100.00%
Retirement	69,665.37	800,400.00	169,924.15	78.77%
Security	11,210.00	412,000.00	28,784.00	93.01%
Service Fees	-	300.00	-	
Small Equipment	1,628.67	20,000.00	6,406.38	67.97%
Software/Service Contracts	70,452.69	461,000.00	100,435.72	78.21%
Solicitor	-	66,000.00	5,500.00	91.67%
Sponsorships	1,027.50	15,000.00	1,027.50	93.15%
Staff Appreciation	-	15,000.00	-	100.00%
Staff Development	-	25,000.00	-	100.00%

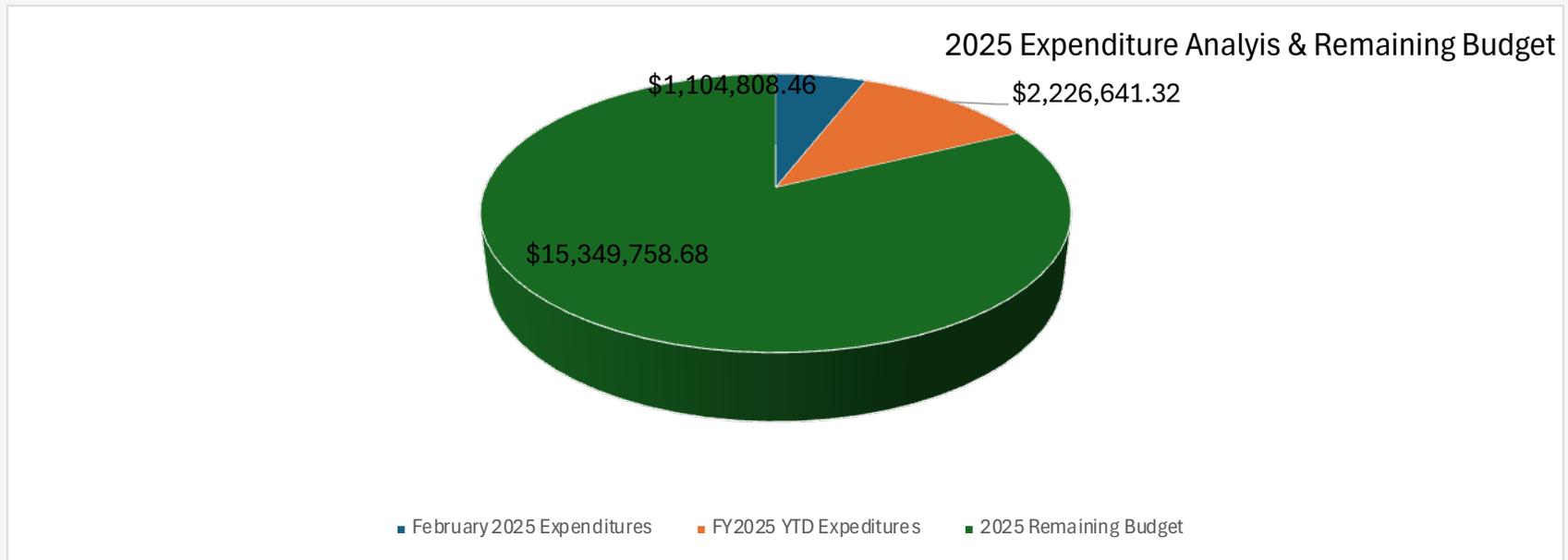


FINANCE CONT.

	February 2025 Expenses	FY2025 Budget	FY2025 Activity	Percentage Remaining
Stormwater Utility Charges	19,989.81	82,000.00	42,374.43	48.32%
Tax Bill Processing	-	26,000.00	-	100.00%
Travel Expense	332.83	147,500.00	332.83	99.77%
Travel-District 1	-	5,000.00	-	100.00%
Travel-District 2	-	5,000.00	-	100.00%
Travel-District 3	-	5,000.00	-	100.00%
Travel-District 4	-	5,000.00	-	100.00%
Travel-District 5	-	5,000.00	-	100.00%
Unemployment Expense	3,841.24	70,200.00	17,922.95	74.47%
Uniforms	2,009.73	25,500.00	7,019.22	72.47%
Utilities	-	100,000.00	-	100.00%
Vehicle Fuel	-	40,000.00	-	100.00%
Water/Sewer	-	2,000.00	-	100.00%
Workers Comp		76,400.00	-	100.00%
TOTALS	\$ 1,104,808.46	\$ 17,576,400.00	\$ 2,226,641.32	

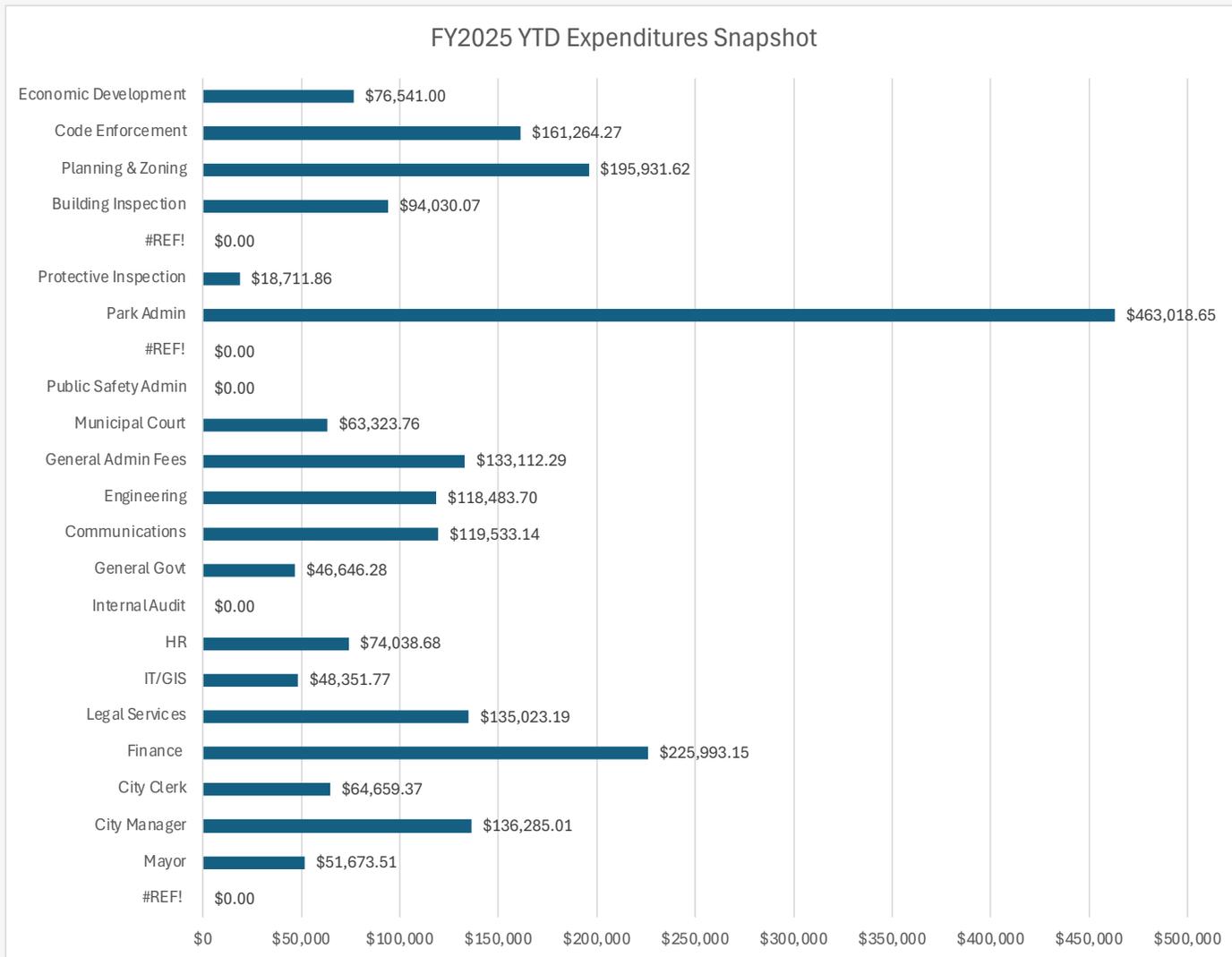


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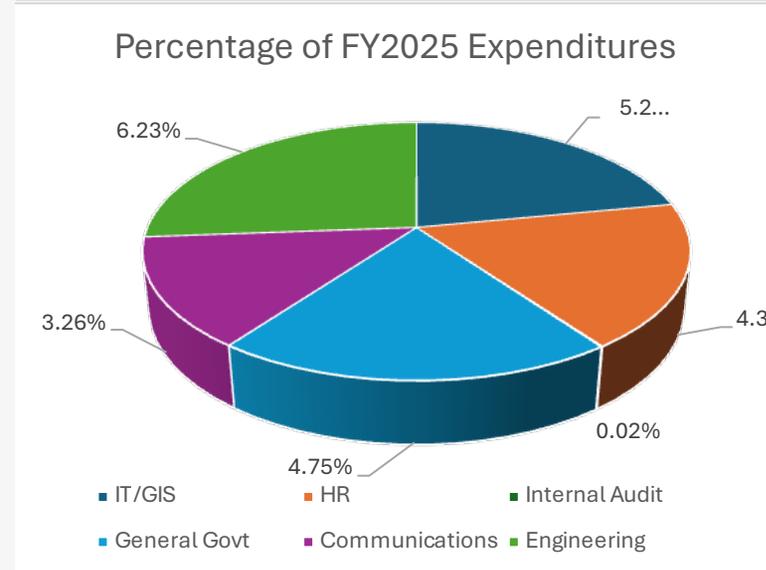
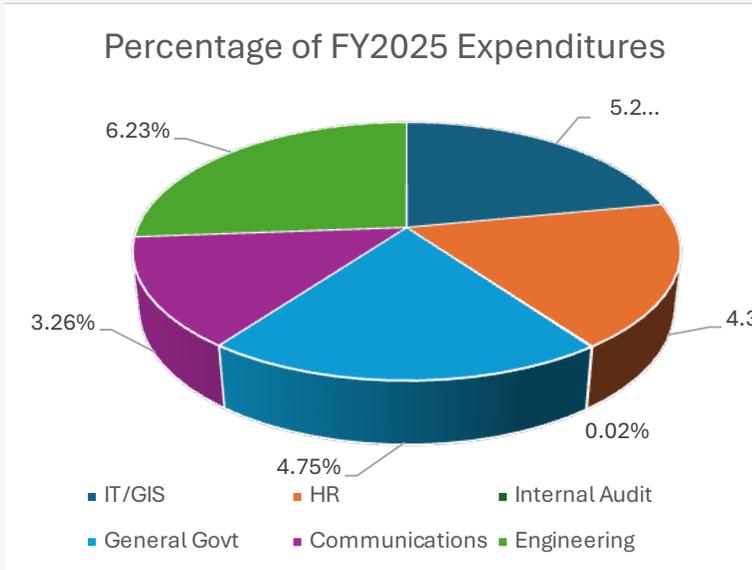
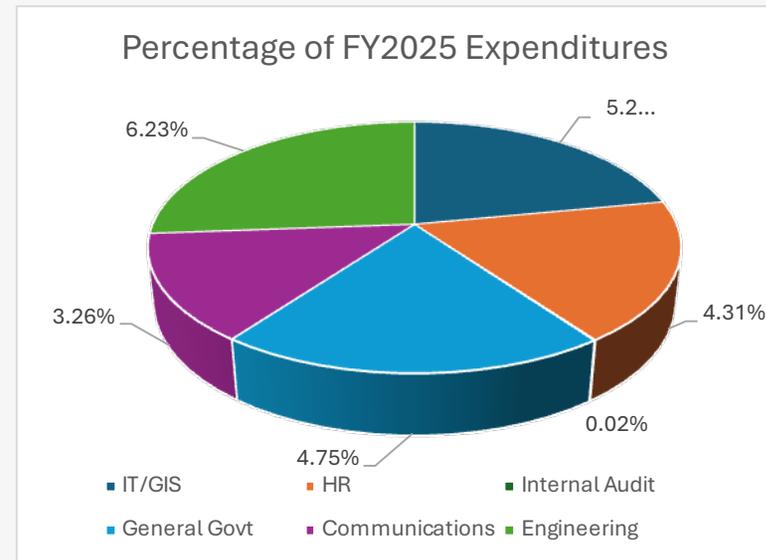
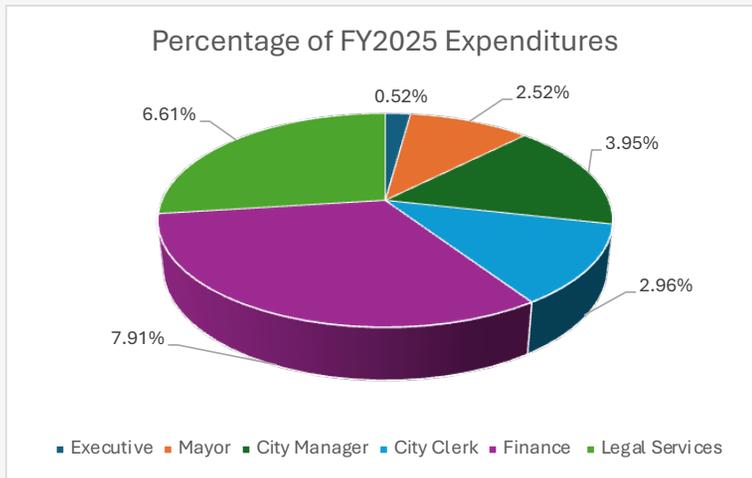


FINANCE CONT.





FINANCE CONT.





HUMAN RESOURCES



HUMAN RESOURCES

HR DECEMBER 2024 STATS

Metric	Totals/Status
# of New Hires	8 YTD
# of Separations	4 YTD
Turnover Rate	2.6% YTD
# Of WC Incidents	0 YTD
# Of Vehicle Accidents	0 YTD
Projects/Trainings	New Employee Orientation (2.10.25) (2.24.25)
	CPR/First Aid Training
Employee Engagement:	Spirit Day

The Wellness and Benefits Committee hosted Spirit Day on February 7th at City Hall.





MUNICIPAL COURT



MUNICIPAL COURT

The Municipal Court is committed to the court’s mission to provide efficient, fair resolution of all matters coming before it, and to ensure that all court users are afforded ready access to the court. The court will continue to emphasize public awareness and education, and further develop its procedures, so that the court may continue to provide excellent customer service.

Accomplishments:

Supporting the Court’s Mission, the Municipal Court Clerk’s Office is beginning 2025 on a strong note, and we couldn’t be prouder of our Stonecrest community!

Events:

Monday, January 27th Regular City Council Meeting

The Municipal Court of Stonecrest came before the Mayor & City Council during Monday, January 27, 2025 Regular City Council Meeting. Resolution to Adopt Uniform Municipal Court Rules of Procedure passed Unanimously.

3120 Stonecrest Blvd., Stonecrest, GA 30038
 Monday, January 27, 2025 at 6:00 PM

Mayor Jazzmin Cobble
Council Member Tara Graves - District 1 Council Member Terry Fye - District 2
Council Member Alecia Washington - District 3 Mayor Pro Tem George Turner - District 4
Council Member Tammy Grimes - District 5

Citizen Access: [Stonecrest YouTube Live Channel](#)

I. CALL TO ORDER: George Turner, Mayor Pro-Tem

II. ROLL CALL: Sonya Isom, City Clerk

III. INVOCATION

IV. PLEDGE OF ALLEGIANCE: Alecia Washington, District 3 Councilmember

V. APPROVAL OF THE AGENDA

VI. REVIEW AND APPROVAL OF MINUTES

a. Approval of Meeting Minutes - City Council Meeting, December 16, 2024

b. Approval of Meeting Minutes - Special Called Meeting, December 23, 2024

VII. PUBLIC COMMENTS

Citizens wishing to make a public comment may do so in person. Citizens may also submit public comments via email to cityclerk@stonecrestga.gov by 2 pm on the day of the meeting to be read by the City Clerk.

All members of the public wishing to address the City Council shall submit their name and the topic of their comments to the city clerk prior to the start of any meeting held by the City Council. There is a three (3) minute time limit for each speaker submitting or reading a public comment. Individuals will be held to established time limits.

VIII. PUBLIC HEARINGS



MUNICIPAL COURT CONT.

Upcoming Events:

Virtual Judicial Records Management Webinar

The Municipal Court of Stonecrest hosted the Virtual Judicial Records Management Webinar on Wednesday, February 12th at 2pm. This informative session is designed to provide valuable insights into modern records management practices tailored for court clerks.



4th District Municipal Court Meeting Hosted by Stonecrest

On Friday, February 14th, the Municipal Court of Stonecrest hosted the monthly 4th District Municipal Court Meeting. Attendees included the President of the Georgia Council of Municipal Court Judges, Chief Judge David Will, Chief Judge Curtis W. Miller, Judge Micheal Sheridan and Janet Scott, CMuCJ LaShawn Murphy, DDS Assistant General Counsel Stephenie Dufford, and a group of municipal judges and staff.





MUNICIPAL COURT CONT.

Love is in the Air at Stonecrest!

The Municipal Court of Stonecrest, in collaboration with the City of Stonecrest, provided complimentary wedding ceremonies this Valentine’s Day.



Georgia Municipal Court Clerks' Day at State Capitol



Tentative Upcoming Events:

- 2025 Municipal Clerks Webinar
- 2025 Stonecrest Amesty Month
- 2025 Stonecrest Educational Town Hall
- 2025 Municipal Justice Series
- 2025 Virtual Notary Training

MUNICIPAL COURT CONT.



Major Projects:

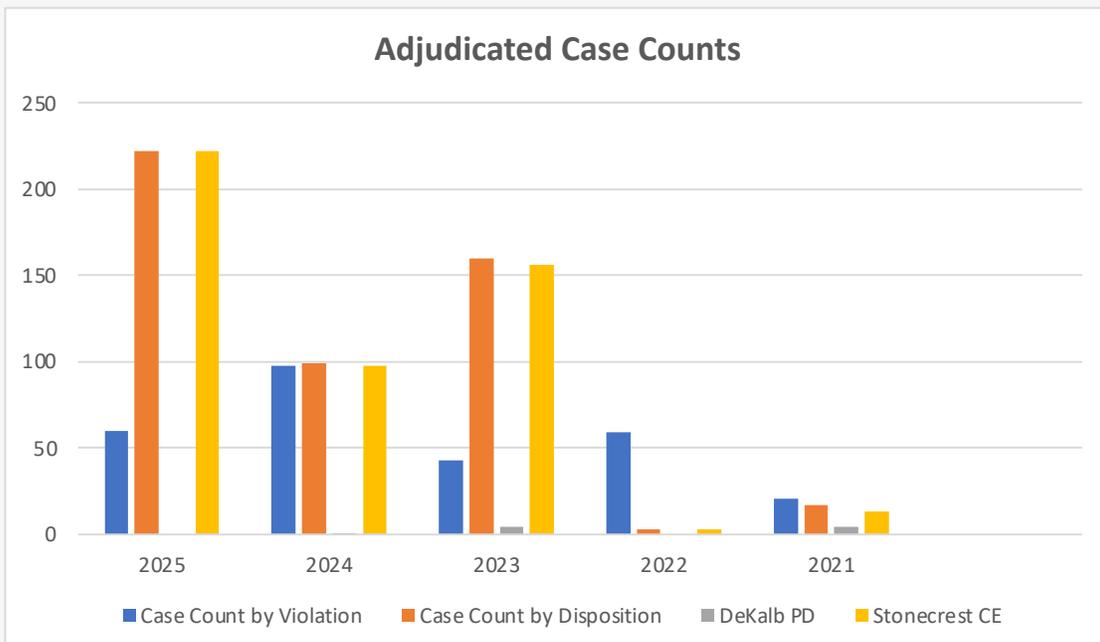
- Court Administrator Mallory Minor Serving as 24-25 Georgia Council of Court Administrators Board Member & Education Chairwoman, tasked with planning 2025 Spring and Fall Conferences.
- The Municipal Court Clerk’s Office is implementing new court software and supporting Enriching Georgia Municipal Justice Training for all courts using this court product in Georgia.
- The Municipal Court Clerk’s Office is continuing its Judicial Record Retention Project.

Court Dates:

- February 11th Virtual Court Calendar
- February 13th In-Person Court Calendar
- February 18th In-Person Court Calendar
- February 27th Virtual Court Calendar

Case Workload

- Case Count Disposition Report – Monthly – One Hundred Ninety-Six (196) Cases Disposed
- Case Count Disposition Report – Year-to-Date – Two Hundred Twenty-Two (222) Cases Disposed





PARKS & RECREATION



PARKS & RECREATION

Special Events

Valentine's Day Dance

- » Date: Saturday, February 14, 2025
- » Time: 5:30pm- 8:30pm
- » Location: Browns Mill Recreation Center
- » Attendance Estimate: 90-100 people
- » Participating Vendors: Shout ATL, Phinik's Photobooth, Band
- » Community Partners: None
- » Debrief Meeting held on 2/25/25
- » Improvements for next year include Incorporating a Kids Club, tickets, music that caters to the children as well, etc.

Battle of the Drumlines

- » Date: Saturday, February 22, 2025
- » Time: 2- 5pm
- » Location: Miller Grove High School
- » Attendance Estimate: 3,100
- » Participating Vendors: Shout ATL, Chick-Fil-A, The DJ Team, D Dub Arts Foundation
- » Community Partners: Wal-Mart volunteers
- » Debrief Meeting held on: 3/4/25

Horticulture

- » Earth Day Kick Off Meeting
- » Hillandale/ Food Well Alliance Planting meeting
- » Dekalb Health Summit
- » Hillandale Hospital Meeting (Market plant location)
- » Coordinator Meeting
- » Benefits and Wellness Committee Meeting
- » City Nature Challenge Meeting
- » Browns Mill Ele Garden Meeting
- » Fruit Tree Pruning Workshop
- » Cleaning out Bird Houses at Everett Park
- » Stonecrest Garden Club Meeting
- » Daisey Flower Show on how to be Clerk Workshop

Operations

Turf Crew

- » Garbage pickup from Parks **28 hrs.**
- » Mowing **8 hrs.**
- » Weeding Whacking / Spraying **8 hrs.**
- » Clean up (with Backpack blower)
- » Trails and parking areas **19 hrs.**
- » Training (including sessions at City Hall) **2 hrs.**
- » Ballfield Maintenance **8 hrs.**
- » Setup/Breakdown for Events & Rental spaces **27 hrs.**
- » Pruning Trees and Shrubs **40 hrs.**

Total Time spent on Task 140hrs.

PARKS & RECREATION CONT.

Athletics

- Field Rentals
 - » 4 rental uses / Southeast Complex & Browns Mill Complex
 - › Soccer
 - › Softball
 - › Football

Browns Mill Recreation Center

- Room Rentals:
 - » Line Dance every Monday evening
 - » Fleming Day School – Monday-Thursday
 - » Pickleball every Tuesday morning and Tuesday and Thursday evenings
 - » Open gym everyday
 - » Basketball practices on Monday, Wednesday, Friday
 - » Senior Fitness – Tuesday and Thursday mornings
 - » Senior Bridge every Wednesday morning
 - » 1 HOA meeting
 - » 2 Saturday rentals